2027

Sponsorship Packages

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association, we strive to improve the quality of healthcare for athletes, patients, and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions.

Your generous sponsorship dollars are essential to our success. In return, your organization will receive exposure to over 1,300 Minnesota Athletic Trainers through eBlasts and social media content.

Instagram	*Facebook*	*X*	*Member eBlast*
1206 followers	*916 followers*	*1441 followers*	*64% open rate*

Benefits:

- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

For 2027, we are proud to continue offering exciting sponsorship opportunities. If you are interested in becoming a sponsor of the MATA, please choose the option that best fits your organization and return with payment. Secure your sponsorship today by completing your online registration **HERE**. Early commitments receive priority placement in event promotions.

Upcoming Events

- Annual Business Meeting & Clinical Symposium, Mounds View, MN – Friday, April 2nd & Saturday, April 3rd *(NEW location @ The Mermaid Event Center)*
- Annual Golf Fundraiser, Bunker Hills Golf Club, Coon Rapids, MN – Tuesday, June 8th
- Virtual &/or Live Educational Events - Dates TBD

CONTACT

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VISIT US AT

mnata.com/sponsorship

Annual Meeting & Clinical Symposium

Presenting Sponsor $1000

- Logo on signage throughout the event
- Name & logo recognition in all symposium promotional materials
- Booth space (exhibit or professional enhancement)
- One complimentary event registration
- Option to introduce a symposium speaker

Exhibit Booth Sponsor $300

- Logo on signage at event
- Table in vendor area to network with certified and student athletic trainers on day one of event.
- Oppourtunity to address the membership during meeting
- Limit 15

Professional Enhancement Booth Sponsor $300

- Logo on signage at event
- Table in the symposium room to network and promote your workplace employment opportunities with certified and student athletic trainers on day one of event
- Oppourtunity to address the membership during meeting
- Limit 8

Bowling Social Sponsor $500

- Logo on signage at event
- Name & logo recognition in promotional materials
- Verbal recognition during event
- Four complimentary bowling social registrations

Meal Sponsor $500

- Logo on signage at meals; breakfast (Fri/Sat) & lunch (Fri)

Honors & Awards Presenting Sponsor $250

- Logo on signage at event
- Name & logo recognition in promotional materials
- Verbal recognition during event

IT & AV Sponsor $250

- Name and logo recognition in WIFI materials
- Verbal recognition at event
- Limit 1

Individual Presentation Sponsor $150

- Verbal recognition at event for a single presentation

Annual Golf Fundraiser

Presenting Sponsor $2500

- Exclusive naming rights, first right of refusal (limit 1)
- Name & logo recognition in all promotional materials
- One complimentary foursome registration
- Hole sign on the golf course
- Table at hole for promotional materials (no contest)

Birdie Sponsor $1000

- Name & logo recognition in all promotional materials
- One complimentary foursome registration
- Hole sign on the golf course

Golf Gift Sponsor $500

- MATA co-branded golf gift for participants

Driving Range Sponsor $250

- Name & logo recognition in all promotional materials
- Sign at the driving range

Hole Contest Sponsor $150

- Hole sign on the golf course

Eagle Sponsor $1200

- Name & logo recognition in all promotional materials
- One complimentary foursome registration
- Hole sign on the golf course
- Contest hole with sponsor prize & table on the golf course

Par Sponsor $500

- Name & logo recognition in all promotional materials
- Hole sign on the golf course

Dinner Sponsor $500

- Name & logo recognition in all promotional materials
- Hole sign on the golf course

Men's & Women's Top 3 Finishers Sponsor $350

- Verbal recognition during awards
- Award consists of $200, $100 & $50
- Limit 2

Individual Opportunities

Continuing Education Series Virtual Event Sponsor $500

- Name & logo recognition in all event promotional materials
- Verbal recognition during event
- Limit 4

Student Quiz Bowl Sponsor $250

- Name & logo recognition in promotional materials
- Verbal recognition during event

Educational Event Promotion $150

- Provide educational material or promote your continuing education event through a membership eBlast. Content to be approved by MATA.

Thank you for becoming a sponsor of the Minnesota Athletic Trainers' Association!

Sponsorship Levels	Bronze $1,000	Silver $1,500	Gold $2,000	Platinum $2,500
Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Must provide logo file.	✓	✓	✓	✓
Logo displayed in MATA eBlast and/or Social Media mentions.	1	2	4	6
Opportunity to share your educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members		1	2	3
Recognition in all promotional materials for MATA continuing education series and special events.			✓	✓
Booth space at the MATA Annual Meeting & Clinical Symposium				✓

Use this LINK to complete the purchase of your sponsorship package.

Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. See table above for details outlining the perks of each level.

Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and student programs. We thank you for your support!

Robert Roche, MS, LAT, ATC
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MATA Development Director

MINNESOTA ATHLETIC TRAINERS' ASSOCIATION