



2024

# SPONSORSHIP PACKAGES

## BENEFITS

Showcase your commitment to athletic trainers and set your organization apart as a MATA Corporate Sponsor.

- Connect with over 1,293 athletic trainers through eBlasts and social media content.
  - Open rate over 58% for eBlasts.
  - Over 745 Facebook followers, 1,474 Twitter followers, and 853 Instagram followers.
  - We average, 18,000 website views and 200 click-throughs to the sponsorship page.
- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association we strive to improve the quality of healthcare for athletes, patients and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions. Your generous sponsorship dollars are essential to our success. In return, your organization receives exposure to over 1,293 Minnesota Athletic Trainers.

**For 2024, we are proud to continue with exciting sponsorship opportunities. For the first time the Student Symposium will be joining with the Annual Meeting & Clinical Symposium in Bloomington, MN. After a successful inaugural year, we will once again host the career fair exhibit during the symposium for our students.** Details of additional benefits are listed in the table below. If you have an interest in becoming a sponsor of the MATA, please choose any of the options that are right for your organization and return with payment. Feel free to contact me with questions or for more detailed information. Thank you again for your support!

- Friday, April 12<sup>th</sup> & Saturday, April 13<sup>th</sup> - Annual Business Meeting & Clinical Symposium, Bloomington, MN
- Tuesday, June 18<sup>th</sup> - Annual Golf Fundraiser, Bunker Hills Golf Club, Coon Rapids, MN
- Additional 3-4 dates TBD for Live/Virtual Educational Events

Robert Roche, MS, LAT, ATC  
MATA Development Director

<b>Sponsorship Levels</b>	<b>Bronze Level \$1,000</b>	<b>Silver Level \$1,500</b>	<b>Gold Level \$2,000</b>	<b>Platinum Level \$2,500</b>
Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Sponsor to provide logo file. (gif, png, jpeg)	✓	✓	✓	✓
Logo displayed in MATA eBlast	1	2	4	6
Opportunity to share your educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members		1	2	3
Recognition in all promotional materials for MATA continuing educational series, student symposium and special events			✓	✓
Booth space at the MATA Annual Meeting & Clinical Symposium				✓
In-person recognition and opportunity to speak in front of members during the MATA Annual Business Meeting & Clinical Symposium				✓
Social Media recognition for MATA continuing educational series, student symposium and special events			Day of event	Before and day of event

# Sponsorship Opportunities

## Annual Meeting & Clinical Symposium

### Presenting Sponsor \$1000

Logo on signage throughout the event  
Name and logo recognition in the promotional materials  
Exhibit booth space at event  
Virtual advertisement available if in-person meeting is unable to be hosted.  
One complimentary event registration  
Option to introduce/sponsor a symposium speaker

### Hall of Fame & Awards Banquet Sponsor \$1000

Logo on signage at event  
Name and logo recognition in the promotional materials  
Verbal recognition at event  
One complimentary banquet ticket

### Social Event Sponsor \$500

Name and logo recognition in the promotional materials  
Verbal recognition at event

### Exhibit Booth Space \$300

Opportunity for exposure to certified and student athletic training members at the annual symposium including the career fair.  
Virtual advertisement available if in-person meeting is unable to be hosted.

### Meal Sponsor \$500 per

Signage at buffet table for breakfast or lunch

### IT & AV Sponsor \$500

Name and logo recognition in the promotional materials  
Verbal recognition at event

### Student Session \$500

Name and logo recognition in the promotional materials  
Verbal recognition at event

### Learning Lab Sponsor \$250

Name and logo recognition in the promotional materials  
Verbal recognition at event

### Individual Presentation Sponsor \$250

Verbal recognition at event for a single presentation

### Quiz Bowl Sponsor \$250

Name and logo recognition in the promotional materials  
Verbal recognition at event

## Annual Golf Fundraiser

### Presenting Sponsor \$2500 (limit one)

Exclusive naming rights with first right of refusal the following year  
One complimentary foursome  
Name and logo recognition in the promotional materials and at the event  
Hole sign on the golf course  
Table at hole for promotional materials only (no contest)

### Eagle Sponsorship \$1200

One complimentary foursome  
Name and logo recognition in the promotional materials and at the event  
Hole sign on the golf course  
Contest hole & table on the golf course with a recommended prize value of \$200

### Birdie Sponsorship \$1000

One complimentary foursome  
Name and logo recognition in the promotional materials and at the event  
Hole sign on the golf course

### Par Sponsorship \$500

Name and logo recognition in the promotional materials and at the event  
Hole sign on the golf course

### Driving Range Sponsorship \$250

Name and logo recognition in the promotional materials and at the event  
Hole sign on the driving range

### Dinner Sponsorship \$500

Name and logo recognition in the promotional materials and at the event

### Hole Contest Sponsorship \$150 per

(Longest Drive, Longest Put & Closest to the Pin)  
Hole sign on the course

### Golf Gift Sponsor \$1000

MATA co-branded golf gift for participants

### Men's & Women's Top 3 Finishers Sponsorship

\$200, \$100, \$50

## Continuing Education Series Live Event \$500 (per event)

Logo on signage at the designated event  
Name and logo recognition in the promotional materials including social media

## Educational eBlast to MATA Members \$250

Show your expertise in the field and provide educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members.  
Content to be approved by MATA

# Corporate Sponsorship Letter of Agreement

Indicate below the sponsorship opportunities in which your organization would like to participate. Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and scholarship programs. We thank you for your support!

Annual Golf Fundraiser		
	Presenting Sponsor	\$2500
	Eagle Sponsor	\$1200
	Birdie Sponsor	\$1000
	Par Sponsor	\$500
	Driving Range Sponsor	\$250
	Dinner Sponsor	\$500
	Hole Contest (\$150 per) (Longest Drive, Longest Put, Closest to Pin)	\$
	Golf Gift Sponsor	\$1000
	Men's & Women's Top 3 Finishers (\$200, \$100, \$50 per)	\$
Annual Meeting & Clinical Symposium Sponsor		
	Presenting Sponsor	\$1000
	Hall of Fame & Awards Banquet Sponsor	\$1000
	Social Event	\$500
	Exhibit Booth & Career Fair	\$300
	Meal Sponsor \$500 per (Breakfast & Lunch)	\$
	IT & AV	\$500
	Student Session	\$500
	Learning Lab	\$250
	Individual Presentation	\$250
	Quiz Bowl	\$250
Other Sponsorships		
	Educational eBlast to MATA Members	\$250
	Continuing Education Live Event	\$500

Total Sponsorship Amount:    \$ \_\_\_\_\_

Sponsorship Level:  Bronze Level (at least \$1,000 spent)  
 Gold Level (at least \$2,000 spent)

Silver Level (at least \$1,500 spent)  
 Platinum Level (at least \$2,500 spent)

# Corporate Sponsorship Letter of Agreement

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Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title/Position \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

- Email completed agreement to [development@mnata.com](mailto:development@mnata.com)
- Payment by check (Payable to Minnesota Athletic Trainers' Association)  
Include copy of completed agreement and payment to:  
Lisa Schniepp – MATA Treasurer  
9025 Bloomington Ave S  
Bloomington, MN 55425
- To set up electronic payment by phone or questions regarding payment contact Lisa Schniepp via [treasurer@mnata.com](mailto:treasurer@mnata.com).

- Or complete fields below for payment:

Card Type \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code (3 digit) \_\_\_\_\_

Zip Code of Card Billing Address \_\_\_\_\_