



2023

SPONSORSHIP PACKAGES

BENEFITS

Showcase your commitment to athletic trainers and set your organization apart as a MATA Corporate Sponsor.

- Connect with over 1,200 athletic trainers through eBlasts and social media content.
 - Open rate over 58% for eBlasts.
 - Over 637 Facebook followers, 1,459 Twitter followers, and 756 Instagram followers.
 - We average, 18,000 website views and 200 click-throughs to the sponsorship page.
- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association we strive to improve the quality of healthcare for athletes, patients and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions. Your generous sponsorship dollars are essential to our success. In return, your organization receives exposure to over 1,200 Minnesota Athletic Trainers.

For 2023, we are proud to announce new sponsorship opportunities for the Student Symposium including a Career Fair Exhibit. We also have a new location for the Annual Meeting and Clinical Symposium with the opportunity for vendors to address the membership. Details of additional benefits are listed in the table below. If you have an interest in becoming a sponsor of the MATA, please choose any of the options that are right for your organization and return with payment. Feel free to contact me with questions or for more detailed information. Thank you again for your support.

- February 17th & 18th - Student Symposium, Gustavus Adolphus College
- April 14th & 15th - Annual Business Meeting & Clinical Symposium, Bloomington, MN
- June 27th - Annual Golf Fundraiser, Bunker Hills

Robert Roche, MS, LAT, ATC
MATA Treasurer

Sponsorship Levels	Bronze Level \$1,000	Silver Level \$1,500	Gold Level \$2,000	Platinum Level \$2,500
Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Sponsor to provide logo file. (gif, png, jpeg)	✓	✓	✓	✓
Logo displayed in MATA eBlast.	1	2	3	6
Opportunity to share your educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members.			1	2
Recognition in all promotional materials for MATA continuing educational series, student symposium and special events.			✓	✓
Booth space at the MATA Annual Meeting & Clinical Symposium				✓
In-person recognition and opportunity to speak in front of members during the MATA Annual Business Meeting & Clinical Symposium				✓
Social Media recognition for MATA continuing educational series, student symposium and special events			Day of event	Before and day of event

Sponsorship Opportunities

Annual Meeting & Clinical Symposium

Presenting Sponsor \$1000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit booth space at event
- Opportunity for exposure to certified and student athletic training members at the annual symposium
- Virtual advertisement available if in-person meeting is unable to be hosted.
- One complimentary event registration
- Option to introduce/sponsor a symposium speaker

Hall of Fame & Awards Banquet Sponsor \$500

- Logo on signage at event
- Name and logo recognition in the promotional materials
- Verbal recognition at event
- One complimentary banquet ticket

Social Event Sponsor \$300

- Name and logo recognition in the promotional materials
- Verbal recognition at event

Exhibit Booth Space \$300

- Opportunity for exposure to certified and student athletic training members at the annual symposium.
- Virtual advertisement available if in-person meeting is unable to be hosted.

Continuing Education Series Live Event \$500 (per event)

- Logo on signage at the designated event
- Name and logo recognition in the promotional materials including social media

Educational eBlast to MATA Members \$250

- Show your expertise in the field and provide educational material or promote your individual continuing education event through a MATA regularly scheduled eBlast to members.
- Content to be approved by MATA

Annual Golf Fundraiser

Presenting Sponsor \$2500 (limit one)

- Exclusive naming rights with first right of refusal the following year
- One complimentary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Table at hole for promotional materials only (no contest)

Eagle Sponsorship \$1000

- One complimentary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Contest hole & table on the golf course with a recommended prize value of \$200

Birdie Sponsorship \$800

- One complimentary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

Par Sponsorship \$400

- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

Student Symposium

Presenting Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit table with promotional items

Career Exhibit \$250

- Exhibit table to meet & recruit future athletic training students entering the workforce.

Educational Lab Session Sponsor \$250

- Name and logo in the promotional materials

Social Event Sponsor \$300

- Name and logo in the promotional materials

Corporate Sponsorship Letter of Agreement

Indicate below the sponsorship opportunities in which your organization would like to participate. Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and scholarship programs. We thank you for your support!

_____	Golf Presenting Sponsor	\$2,500
_____	Golf Eagle Sponsor	\$1,000
_____	Golf Birdie Sponsor	\$800
_____	Golf Par Sponsor	\$400
_____	Annual Meeting & Clinical Symposium Sponsor	\$1,000
_____	Hall of Fame & Awards Banquet Sponsor	\$500
_____	Annual Meeting & Clinical Symposium Social Event	\$300
_____	Annual Meeting & Clinical Symposium Exhibit Booth	\$300
_____	Student Symposium Presenting Sponsor	\$500
_____	Student Symposium Career Exhibit Sponsor	\$250
_____	Student Symposium Educational Lab Sponsor	\$250
_____	Student Symposium Social Sponsor	\$300
_____	Continuing Education Series Live Event Sponsor	\$500
_____	Educational eBlasts to Membership	\$250

Total Sponsorship Amount: \$ _____

Sponsorship Level: Bronze Level (at least \$1,000 spent) Silver Level (at least \$1,500 spent)
 Gold Level (at least \$2,000 spent) Platinum Level (at least \$2,500 spent)

Organization Name _____

Address _____

Contact Name _____ Title/Position _____

Email _____ Phone _____

Email completed agreement to development@mnata.com

- Payment by check (Payable to Minnesota Athletic Trainers' Association)
Include copy of completed agreement and payment to:
Kate Taber – MATA President
2088 Royale Ct
Eagan, MN 55422
- To set up electronic payment or questions regarding payment contact Robert Roch via treasurer@mnata.com