



# SPONSORSHIP PACKAGES

## BENEFITS

Showcase your commitment to athletic trainers and set your organization apart as an MATA Corporate Sponsor.

- Connect with over 1,000 members through eBlasts and social media content.
  - Open rate over 46% for eBlasts.
  - Over 675 Facebook followers, 1,387 Twitter followers, and 702 Instagram followers.
  - We average, 18,000 website views and 200 click-throughs to the sponsorship page.
- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association we strive to improve the quality of healthcare for athletes, patients and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions. Your sponsorship dollars are essential to our success. In return, your organization receives exposure to over 1000 MATA members.

To become a sponsor, review and select from the various opportunities on the next page. MATA supporters who spend at least \$1000 will qualify for an official MATA Bronze, Silver, Gold or Platinum Sponsorship Level. Details of additional benefits are listed in the table below. If you have an interest in becoming a sponsor of the MATA, choose any of the options that are right for your organization and return with payment. Feel free to contact me with questions or more detailed information and thank you again for your support.

Robert Roche, LAT, ATC  
MATA Treasurer

<b>Sponsorship Levels</b>	<b>Bronze Level \$1,000</b>	<b>Silver Level \$1,500</b>	<b>Gold Level \$2,000</b>	<b>Platinum Level \$3,000</b>
Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Sponsor to provide logo file. (gif, png, jpeg)	✓	✓	✓	✓
Logo displayed in MATA eBlast.	1	2	3	6
Opportunity to share your educational material or promote your individual continuing education event through an MATA regularly scheduled eBlast to members.			1	2
Recognition in all promotional materials for MATA continuing educational series, student symposium and special events.			✓	✓
Booth space at the MATA Annual Meeting & Clinical Symposium				✓
In-person recognition and opportunity to speak in front of members during the MATA Annual Business Meeting & Clinical Symposium				✓
Social Media recognition for MATA continuing educational series, student symposium and special events			Day of event	Before and day of event

# Sponsorship Opportunities

## Annual Meeting & Clinical Symposium \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit booth space at event
  - Opportunity for exposure to over 300 certified and student athletic training members at the annual symposium
  - Virtual advertisement available if in-person meeting is unable to be hosted.
- One complimentary event registration
- Option to introduce/sponsor a symposium speaker

## Continuing Education Series Live Event \$500 (per event)

- Logo on signage at the designated event
- Name and logo recognition in the promotional materials including social media

## Student Symposium Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit table with promotional items

## Exhibit Booth Space at Annual Meeting & Clinical Symposium \$250

- Opportunity for exposure to over 300 certified and student athletic training members at the annual symposium
- Virtual advertisement available if in-person meeting is unable to be hosted.

## Educational eBlasts to MATA Members \$250

- Show your expertise in the field and provide educational material or promote your individual continuing education event through an MATA regularly scheduled eBlast to members.
- Content to be approved by MATA

## Annual Golf Fundraiser

### Presenting Sponsor \$2000 (limit one)

- Exclusive naming rights with first right of refusal the following year
- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Table at hole for promotional materials only (no contest)

### Eagle Sponsorship \$1000

- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Contest hole & table on the golf course with a recommended prize value of \$200

### Birdie Sponsorship \$800

- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

### Par Sponsorship \$400

- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

## Hall of Fame & Awards Banquet Sponsor \$500

- Logo on signage at event
- Name and logo recognition in the promotional materials
- Verbal recognition at event
- One complimentary banquet ticket

## Social Event Sponsor at Annual Meeting & Clinical Symposium \$300

- Name and logo recognition in the promotional materials
- Verbal recognition at event

# Corporate Sponsorship Letter of Agreement

Indicate below the sponsorship opportunities that your organization would like to take advantage of. Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and scholarship programs. We thank you for your support!

_____ Golf Presenting Sponsorship	\$2,000
_____ Golf Eagle Sponsorship	\$1,000
_____ Birdie Golf Sponsorship	\$800
_____ Par Golf Sponsorship	\$400
_____ Annual Meeting & Clinical Symposium Sponsorship	\$1,000
_____ Student Symposium Sponsor Sponsorship	\$500
_____ Continuing Education Series Live Event Sponsorship	\$500
_____ Hall of Fame & Awards Banquet Sponsor	\$500
_____ Social Event at Annual Meeting & Clinical Symposium	\$300
_____ Educational eBlasts to Membership	\$250
_____ Exhibit booth Space at Annual Symposium	\$250

Total Sponsorship Amount: \$ \_\_\_\_\_

Sponsorship Level:  Bronze Level (at least \$1,000 spent)

Silver Level (at least \$1,500 spent)

Gold Level (at least \$2,000 spent)

Platinum Level (at least \$3,000 spent)

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Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Title/Position \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email completed agreement to [development@mnata.com](mailto:development@mnata.com)

- Payment by check (Payable to Minnesota Athletic Trainers' Association)

Include copy of completed agreement and payment to:

Robert Roche – MATA Treasurer  
378 Brickyard Dr  
Chaska, MN 55318

- To set up electronic payment or questions regarding payment contact Robert Roch via [treasurer@mnata.com](mailto:treasurer@mnata.com)