



SPONSORSHIP PACKAGES

BENEFITS

Showcase your commitment to athletic trainers and set your organization apart as an MATA Corporate Sponsor.

- Connect with over 1,000 members through eBlasts and social media content.
 - Open rate over 46% for eBlasts.
 - Over 624 Facebook followers, 1,350 Twitter followers, and 573 Instagram followers.
 - Last year, 18,000 website views and 190 click-throughs to the sponsorship page.
- Network and display your organization's products and services with athletic trainers at annual meetings and social/virtual gatherings.
- Strengthen your understanding of trends and issues facing athletic trainers in the state.
- Engage with athletic trainers on issues that are important to your organization.
- Build lasting relationships with athletic trainers and community members.

Thank you for taking the time to consider sponsorship of the Minnesota Athletic Trainers' Association. The MATA serves its members through the advancement and promotion of the athletic training profession. As an association we strive to improve the quality of healthcare for athletes, patients and clients by enhancing the profession of athletic training through leadership, education, and cooperative efforts with all allied health professions. Your sponsorship dollars are essential to our success. In return, your organization receives exposure to over 1000 MATA members.

To become a sponsor, review and select from the various opportunities on the next page. MATA supporters who spend at least \$1000 will qualify for an official MATA Bronze, Silver, Gold or Platinum Sponsorship Level. Details of additional benefits are listed in the table below. If you have an interest in becoming a sponsor of the MATA, choose any of the options that are right for your organization and return with payment. Feel free to contact me with questions or more detailed information and thank you again for your support.

Sean Degerstrom, LAT, ATC
 MATA Development Committee Chair
development@mnata.com

| Sponsorship Levels | Bronze Level \$1,000 | Silver Level \$1,500 | Gold Level \$2,000 | Platinum Level \$3,000 |
|---|---------------------------------|---------------------------------|-------------------------------|-----------------------------------|
| Your logo, with direct link to your website, listed on the MATA web page as a corporate sponsor. Sponsor to provide logo file. (gif, png, jpeg) | ✓ | ✓ | ✓ | ✓ |
| Logo displayed in MATA eBlast. | 1 | 2 | 3 | 6 |
| Opportunity to share your educational material or promote your individual continuing education event through an MATA regularly scheduled eBlast to members. | | | 1 | 2 |
| Recognition in all promotional materials for MATA continuing educational series, student symposium and special events. | | | ✓ | ✓ |
| Booth space at the MATA Annual Meeting & Clinical Symposium | | | | ✓ |
| In-person recognition and opportunity to speak in front of members during the MATA Annual Business Meeting & Clinical Symposium | | | | ✓ |
| Social Media recognition for MATA continuing educational series, student symposium and special events | | | Day of event | Before and day of event |

Sponsorship Opportunities

Annual Meeting & Clinical Symposium \$1,000

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit booth space at event
 - Opportunity for exposure to over 300 certified and student athletic training members at the annual symposium
 - Virtual advertisement available if in-person meeting is unable to be hosted.
- One complimentary event registration
- Option to introduce/sponsor a symposium speaker

Continuing Education Series Live Event \$500 (per event)

- Logo on signage at the designated event
- Name and logo recognition in the promotional materials including social media

Student Symposium Sponsor \$500

- Logo on signage at the event
- Name and logo recognition in the promotional materials
- Exhibit table with promotional items

Exhibit Booth Space at Annual Meeting & Clinical Symposium \$250

- Opportunity for exposure to over 300 certified and student athletic training members at the annual symposium
- Virtual advertisement available if in-person meeting is unable to be hosted.

Educational eBlasts to MATA Members \$250

- Show your expertise in the field and provide educational material or promote your individual continuing education event through an MATA regularly scheduled eBlast to members.
- Content to be approved by MATA

Annual Golf Fundraiser

Presenting Sponsor \$2000 (limit one)

- Exclusive naming rights with first right of refusal the following year
- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Table at hole for promotional materials only (no contest)

Eagle Sponsorship \$1000

- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course
- Contest hole & table on the golf course with a recommended prize value of \$200

Birdie Sponsorship \$800

- One complementary foursome
- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

Par Sponsorship \$400

- Name and logo recognition in the promotional materials and at the event
- Hole sign on the golf course

Hall of Fame & Awards Banquet Sponsor \$500

- Logo on signage at event
- Name and logo recognition in the promotional materials
- Verbal recognition at event
- One complimentary banquet ticket

Social Event Sponsor at Annual Meeting & Clinical Symposium \$300

- Name and logo recognition in the promotional materials
- Verbal recognition at event

Corporate Sponsorship Letter of Agreement

Indicate below the sponsorship opportunities that your organization would like to take advantage of. Your total amount spent will determine if you are a Bronze, Silver, Gold or Platinum level of sponsorship with the MATA. Your partnership with the Minnesota Athletic Trainers' Association helps support MATA operations, education and scholarship programs. We thank you for your support!

| | | |
|-------|---|---------|
| _____ | Golf Presenting Sponsorship | \$2,000 |
| _____ | Golf Eagle Sponsorship | \$1,000 |
| _____ | Birdie Golf Sponsorship | \$800 |
| _____ | Par Golf Sponsorship | \$400 |
| _____ | Annual Meeting & Clinical Symposium Sponsorship | \$1,000 |
| _____ | Student Symposium Sponsor Sponsorship | \$500 |
| _____ | Continuing Education Series Live Event Sponsorship | \$500 |
| _____ | Hall of Fame & Awards Banquet Sponsor | \$500 |
| _____ | Social Event at Annual Meeting & Clinical Symposium | \$300 |
| _____ | Educational eBlasts to Membership | \$250 |
| _____ | Exhibit booth Space at Annual Symposium | \$250 |

Total Sponsorship Amount: \$ _____

Sponsorship Level: Bronze Level (at least \$1,000 spent)

Silver Level (at least \$1,500 spent)

Gold Level (at least \$2,000 spent)

Platinum Level (at least \$3,000 spent)

Organization Name _____

Address _____

Contact Name _____ Title/Position _____

Email _____ Phone _____ Fax _____

Email completed agreement to development@mnata.com

- Payment by check (Payable to Minnesota Athletic Trainers' Association)

Include copy of completed agreement and payment to:

Robert Roche – MATA Treasurer

609 Tupelo Way

Chaska, MN 55318

- To set up electronic payment or questions regarding payment contact Robert Roch via treasurer@mnata.com