



# MATA CONTINUING EDUCATION SERIES

---

## ENHANCING THE ATHLETIC TRAINER'S PROFESSIONALISM & PATIENT CARE

Thursday, October 22, 2020

---

REGISTRATION for this virtual event is FREE but a donation is encouraged to support MATA Legislative Efforts. Please donate what you can (\$10, \$20, \$50 more?).



2.0 CEU  
CATEGORY A

PRESENTED BY



## PROGRAM LEARNING OBJECTIVES

### AT THE COMPLETION OF THIS EVENT, ATTENDEES WILL BE BETTER ABLE TO:

- Create a personal and professional brand using social media.
- Evaluate compliance of current privacy policies and procedures for various athletic training settings
- Apply patient report outcomes measures to enhance patient care.

---

## PROGRAM SCHEDULE

**6:50 PM WELCOME**

**7:00 PM SOCIAL MEDIA - BEST PRACTICES FOR THE ATHLETIC TRAINER**

Matt Champan, ATC

Associate Athletics Director, Athletics Revenue & University Ticketing;  
St. Cloud State University

**7:40 PM HIPAA, FERPA & CLEARY; OH MY! UNDERSTANDING MANDATORY REPORTING FOR ATHLETIC TRAINERS**

Joi Thomas, MS, ATC

Senior Associate Athletics Director for Health & Performance;  
University of Minnesota - Twin Cities

**8:20 PM HEALTH CARE IN ACTION: MEASURING SUCCESS UTILIZING PATIENT REPORTED OUTCOMES**

Jamie Dolieslager, MS, LAT, ATC

Associate Professor Athletic Training; Clinical Preceptor Bethel  
University

Megan Roschen, DPT, LAT, ATC

Physical Therapist; NovaCare Rehabilitation

Greta Schutte, MS, LAT, ATC

Associate Professor Athletic Training; Clinical Preceptor Bethel  
University

**9:00 PM CONCLUSION AND EVALUATIONS**

Cancellation Policy: This is a free event and therefore there will be no fee to the attendee for cancellation, however donations will not be refunded unless requested. If you are unable to attend and wish to have your donation refunded, please contact [VicePresident@mnata.com](mailto:VicePresident@mnata.com).

