



1/25/2017

The Minnesota Athletic Trainers' Association (MATA) is an allied health professional association dedicated to enhancing the quality of health care for the physically active through the promotion of professional growth, educational enhancement, as well as, the recognition of certified athletic trainers and their value as health care providers. With your generous support, we are able to complete this mission. We would kindly like to ask for your support for the 2017 year.

In 2017 the MATA will be hosting the 25th Annual MATA Golf Tournament and Dinner on June 15th. This event provides a great opportunity to meet Athletic Trainers, Physicians, Vendors, and friends. In 2017 we will again be offering a "Naming Sponsor" option for the Golf Tournament. We will also be offering the "Featured Sponsor" option again this year which will allow you to be a presenting sponsor at all of our events, receiving many benefits associated with each event, including links on the MATA webpage! **ALL sponsors who support the MATA with \$1,000 or more in 2017 will have their organization's logo with a direct link to your website on our MATA homepage: www.mnata.com.**

If you are a past sponsor of the MATA we thank you for your generous support and hope that you will continue your sponsorship into the 2016 year. If you are new to our list we hope that you will consider a sponsorship that best fits the goals of your organization. If you have any questions or concerns please feel free to contact myself or any member of the MATA Executive Committee.

The following are the 2017 sponsor opportunities:

1. 2017 MATA Quiz Bowl and Student Symposium – Friday & Saturday, January 27 & 28 at Winona State University.
2. 2017 Annual Meeting & Clinical Symposium – Friday & Saturday, April 28 & 29 at the Crowne Plaza in Plymouth, MN.
3. 25th Annual MATA Golf Tournament and Dinner – Thursday, June 15 at Bunker Hills Golf Course in Coon Rapids, MN.

Please see the attached sponsorship informational sheet and sponsorship form for full details on supporting the MATA in 2017. If you are interested in being an MATA exhibitor this year, please complete the attached form and return it to the address listed on the form as soon as possible. Thank you for your consideration and continued support of the MATA.

Sincerely,

Chris Siegel – Development Director
320-808-9238
development@mnata.com

Troy Hoehn - President
president@mnata.com

Chris Ashton – Vice President
vicepresident@mnata.com

Neal Dutton – GLATA Representative
staterep@mnata.com

Theresa Mackey – President-Elect
presidentelect@mnata.com

Kate Taber– Secretary
secretary@mnata.com

Chris Siegel - Treasurer
treasurer@mnata.com



2017 Minnesota Athletic Trainers Association Sponsorship Opportunities

Annual Meeting and Clinical Symposium Sponsorship – April 28 & 29

	Recognition of Sponsorship Level	Signage	Verbal Recognition	Logo with Direct Link on MATA Website	Display Table in Annual Meeting Exhibitor Space	Complimentary Registrations to 2016 Annual Meeting	Advertising in MATA Monthly E-blast	Student Symposium Sponsorship	Golf Sponsorship
Feature Sponsorship with Eagle Golf \$2,200	Feature Sponsor Recognition	Individual Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Home Page, Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Four (4) Annual	Complimentary Ad in Student Symposium Packet & Logo on Student Page of MATA Website	Complimentary Eagle Sponsorship
Feature Sponsorship \$2,000	Feature Sponsor Recognition	Individual Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Home Page, Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Four (4) Annual	Complimentary Ad in Student Symposium Packet & Logo on Student Page of MATA Website	Complimentary Birdie Sponsorship
Presenting Sponsor \$1,000	Presenting Sponsor Recognition	Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Two (2) Annual		



2017 Minnesota Athletic Trainers Association Sponsorship Opportunities

Annual Meeting and Clinical Symposium Sponsorship – April 28 & 29

	Recognition of Sponsorship Level	Signage	Verbal Recognition	Logo with Direct Link on MATA Website	Display Table in Annual Meeting Exhibitor Space	Complimentary Registrations to 2016 Annual Meeting	Advertising in MATA Monthly E-blast	Student Symposium Sponsorship	Golf Sponsorship
HOF & Awards Banquet Sponsor \$800	HOF & Awards Sponsor Recognition	Recognition and logo displayed at HOF & Awards Banquet	At opening and closing remarks of Banquet	Honors and Awards Page, Annual Meeting Page, Sponsorship Page	One Display Table	One (1) Registration	One (1) Annual		
Gold Sponsor \$500	Gold Sponsor Recognition	Sponsor level list displayed upon entrance to general session meeting space	Business Meeting	Annual Meeting Page, Sponsorship Page	One Display Table				
Social Sponsor \$400 (Max. 2)	MATA Social Sponsor Recognition	Recognition displayed upon entrance to the Social	At remarks during Social	Annual Meeting Page, Sponsorship Page	One Display Table				
Silver Sponsor \$300	Silver Sponsor Recognition	Sponsor level list displayed upon entrance to general session meeting space	Business Meeting	Sponsorship Page					



2017 Minnesota Athletic Trainers Association Sponsorship Opportunities

Golf Tournament Sponsorship – Bunker Hills Golf Course – Thursday June 15, 2017

	Golf and Dinner	Signage	Verbal Recognition	Logo with Direct Link on MATA Website
Presenting – Naming Sponsor \$1,500 <i>This Sponsorship Level has been Awarded</i>	Four (4) free tournament entries with dinners	Sign recognition at the assembly area and dinner	Opening Remarks and Dinner	Golf Page, Sponsorship Page
Eagle Sponsor \$1,000	Four (4) free tournament entries with dinners	Sponsorship of a hole and a hole contest **	Dinner	Golf Page, Sponsorship Page
Birdie Sponsor \$800	Four (4) free tournament entries with dinners	Sign recognition at a tee box	Dinner	Golf Page, Sponsorship Page
Par Sponsor \$400	Two (2) free tournament entries with dinners	Recognition at the registration table	Dinner	Golf Page, Sponsorship Page

** Sponsorship of a hole contest during the MATA Golf Tournament

- Sponsor will have the opportunity to set up on one of the holes gaining direct access to ALL participants in the event at the hole of their contest
- Sponsor will provide prize for contest winner (value \$200 or greater)
- Example: Chipping contest: Players would chip into a medical kit. Everyone that gets a ball in the kit has a chance of winning the kit (value of \$200 or greater). Everyone that tries receives a small logoed item with the logo from the sponsor **if you choose**
- We are open to contest ideas. The first to sign up for this level of sponsorship has first choice in what their hole contest will be



2017 Minnesota Athletic Trainers Association Sponsorship Opportunities
Student Symposium – Minnesota State University Moorhead - January 27 & 28

	Recognition of Sponsorship Level	Verbal Recognition	LOGO with Direct Link on MATA Website	Display Table in Annual Meeting Exhibitor Space	Advertising in MATA Monthly E-Blast
Presenting Sponsor \$250	Presenting Sponsor Recognition	Opening Remarks, Closing Remarks	Student Page, Sponsorship Page	Display Table for products or services	Advertising for one (1) regular E-Blasts