



3/5/2019

The Minnesota Athletic Trainers' Association (MATA) is an allied health professional association dedicated to enhancing the quality of health care for the physically active through the promotion of professional growth, educational enhancement, as well as, the recognition of certified athletic trainers and their value as health care providers. With your generous support, we are able to complete this mission. We would kindly like to ask for your support for the 2019 year.

In 2019, the MATA will be hosting the 27<sup>th</sup> Annual MATA Golf Tournament and Dinner on June 19. This event provides a great opportunity to meet Athletic Trainers, Physicians, Vendors, and friends. In 2019, we will again be offering a "Naming Sponsor" option for the Golf Tournament. We will also be offering the "Featured Sponsor" option again this year which will allow you to be a presenting sponsor at all of our events, receiving many benefits associated with each event, including links on the MATA webpage! **ALL sponsors who support the MATA with \$1,000 or more in 2019 will have their organization's logo with a direct link to your website on our MATA homepage: [www.mnata.com](http://www.mnata.com).**

If you are a past sponsor of the MATA we thank you for your generous support and hope that you will continue your sponsorship into the 2019 year. If you are new to our list we hope that you will consider a sponsorship that best fits the goals of your organization. If you have any questions or concerns please feel free to contact myself or any member of the MATA Executive Committee.

The following are the 2019 sponsor opportunities:

1. 2019 MATA Quiz Bowl and Student Symposium – Friday & Saturday, February 1& 2 at the College of St. Scholastica.
2. 2019 Annual Meeting & Clinical Symposium – Friday & Saturday, April 12 & 13 at the Crowne Plaza in Plymouth, MN.
3. 27<sup>th</sup> Annual MATA Golf Tournament and Dinner – Wednesday, June 29 at Bunker Hills Golf Course in Coon Rapids, MN.

Please see the attached sponsorship informational sheet and sponsorship form for full details on supporting the MATA in 2019. If you are interested in being an MATA exhibitor this year, please complete the attached form and return it to the address listed on the form as soon as possible. Thank you for your consideration and continued support of the MATA.

Sincerely,

Chris Siegel – Development Director  
320-808-9238  
[development@mnata.com](mailto:development@mnata.com)

Theresa Mackey - President  
[president@mnata.com](mailto:president@mnata.com)

Lisa Schniepp – President-Elect  
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Aaron Benson – Vice President  
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[secretary@mnata.com](mailto:secretary@mnata.com)

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Chris Siegel - Treasurer  
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**2019 Minnesota Athletic Trainers Association Sponsorship Opportunities  
Annual Meeting and Clinical Symposium Sponsorship – April 12 & 13, 2019**

	Recognition of Sponsorship Level	Signage	Verbal Recognition	Logo with Direct Link on MATA Website	Display Table in Annual Meeting Exhibitor Space	Complimentary Registrations to 2019 Annual Meeting	Advertising in MATA Monthly E-blast	Student Symposium Sponsorship	Golf Sponsorship
<b>Feature Sponsorship with Eagle Golf \$2,200</b>	Feature Sponsor Recognition	Individual Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Home Page, Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Four (4) Annual	Complimentary Ad in Student Symposium Packet & Logo on Student Page of MATA Website	Complimentary Eagle Sponsorship
<b>Feature Sponsorship \$2,000</b>	Feature Sponsor Recognition	Individual Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Home Page, Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Four (4) Annual	Complimentary Ad in Student Symposium Packet & Logo on Student Page of MATA Website	Complimentary Birdie Sponsorship
<b>Presenting Sponsor \$1,000</b>	Presenting Sponsor Recognition	Recognition and logo displayed during general session	Opening Remarks, Business Meeting, Closing Remarks	Annual Meeting Page, Sponsorship Page	One Display Table with premium location	Two (2) Registration	Two (2) Annual		



## 2019 Minnesota Athletic Trainers Association Sponsorship Opportunities

### Annual Meeting and Clinical Symposium Sponsorship – April 12 & 13, 2019

	Recognition of Sponsorship Level	Signage	Verbal Recognition	Logo with Direct Link on MATA Website	Display Table in Annual Meeting Exhibitor Space	Complimentary Registrations to 2019 Annual Meeting	Advertising in MATA Monthly E-blast	Student Symposium Sponsorship	Golf Sponsorship
<b>HOF &amp; Awards Banquet Sponsor \$800</b>	HOF & Awards Sponsor Recognition	Recognition and logo displayed at HOF & Awards Banquet	At opening and closing remarks of Banquet	Honors and Awards Page, Annual Meeting Page, Sponsorship Page	One Display Table	One (1) Registration	One (1) Annual		
<b>Gold Sponsor \$500</b>	Gold Sponsor Recognition	Sponsor level list displayed upon entrance to general session meeting space	Business Meeting	Annual Meeting Page, Sponsorship Page	One Display Table				
<b>Social Sponsor \$400 (Max. 2)</b>	MATA Social Sponsor Recognition	Recognition displayed upon entrance to the Social	At remarks during Social	Annual Meeting Page, Sponsorship Page	One Display Table				
<b>Silver Sponsor \$300</b>	Silver Sponsor Recognition	Sponsor level list displayed upon entrance to general session meeting space	Business Meeting	Sponsorship Page					



## 2019 Minnesota Athletic Trainers Association Sponsorship Opportunities

### Golf Tournament Sponsorship – Bunker Hills Golf Course – Wednesday June 19, 2019

	Golf and Dinner	Signage	Verbal Recognition	Logo with Direct Link on MATA Website
<b>Presenting – Naming Sponsor</b> <b>\$1,500</b> <i>This Sponsorship Level has been Awarded</i>	Four (4) free tournament entries with dinners	Sign recognition at the assembly area and dinner	Opening Remarks and Dinner	Golf Page, Sponsorship Page
<b>Eagle Sponsor</b> <b>\$1,000</b>	Four (4) free tournament entries with dinners	Sponsorship of a hole and a hole contest **	Dinner	Golf Page, Sponsorship Page
<b>Birdie Sponsor</b> <b>\$800</b>	Four (4) free tournament entries with dinners	Sign recognition at a tee box	Dinner	Golf Page, Sponsorship Page
<b>Par Sponsor</b> <b>\$400</b>	Two (2) free tournament entries with dinners	Recognition at the registration table	Dinner	Golf Page, Sponsorship Page

\*\* Sponsorship of a hole contest during the MATA Golf Tournament

- Sponsor will have the opportunity to set up on one of the holes gaining direct access to ALL participants in the event at the hole of their contest
- Sponsor will provide prize for contest winner (value \$200 or greater)
- Example: Chipping contest: Players would chip into a medical kit. Everyone that gets a ball in the kit has a chance of winning the kit (value of \$200 or greater). Everyone that tries a small logoed item with the logo from the sponsor **if you choose**
- We are open to contest ideas. The first to sign up for this level of sponsorship has first choice in what their hole contest will be



**2019 Minnesota Athletic Trainers Association Sponsorship Opportunities**  
**Student Symposium – The College of St. Scholastica - February 1 & 2, 2019**

	<b>Recognition of Sponsorship Level</b>	<b>Verbal Recognition</b>	<b>LOGO with Direct Link on MATA Website</b>	<b>Display Table in Annual Meeting Exhibitor Space</b>	<b>Advertising in MATA Monthly E-Blast</b>
<b>Presenting Sponsor \$250</b>	Presenting Sponsor Recognition	Opening Remarks, Closing Remarks	Student Page, Sponsorship Page	Display Table for products or services	Advertising for one (1) regular E-Blasts